

# SPONSORSHIP OPPORTUNITIES

## About the event

Join us for our Celebration of Food & Wine in support of Michael Garron Hospital. At this exclusive event, we invite our closest friends to enjoy an evening of wine, food, and entertainment at the lakeside setting of the Toronto Hunt.

Each year, we feature the foods and wines from some of the best the world has to offer. Wine aficionados may already know the secrets of Portuguese soil, but many wine drinkers don't know what they're missing. Portugal has a great tradition of winemaking with a wealth of distinctive indigenous grape varieties bred from a wonderfully varied climate and topography. Undergoing something of a quiet revolution over the last twenty years or so, Portugal's reluctance to follow trends is now paying dividends and the new breed of wines are more than able to compete on the world stage. The unique flavours have become a hallmark of Portugal's wine varieties—good news for those looking for a change from the ubiquitous.

We invite you to be a part of this memorable evening that celebrates our extraordinary donors for their generosity and their role in creating a stronger, healthier East Toronto community. Sponsoring Michael Garron Hospital Foundation's Celebration of Food & Wine shows your customers and clients that you care about a cause that is important to them: the health of their community.

A sponsorship will also position your brand as one associated with health and the vibrancy of Toronto's east end to 300 of Toronto's top philanthropic and community leaders.

#### Diamond sponsor

\$10,000

- Ten tickets to event
- Exclusive at-event titling opportunity
- Half page advertisement in evening program
- Logo recognition in evening program
- Verbal recognition at podium
- On-site signage with logo recognition
- Logo recognition on sponsor banner
- Corporate name inscribed on hospital Donor Wall

### Platinum sponsor

\$5,000

- Six tickets to event
- Verbal recognition at podium
- On-site signage with logo recognition
- Logo recognition on sponsor banner
- Logo recognition in evening program

#### Gold sponsor

\$2,500

- Two tickets to event
- On-site signage with logo recognition
- Logo recognition in evening program



### We create health by building community.

Michael Garron Hospital was founded during the earliest days of the development of East Toronto. We have a nearly 100-year history of providing healthcare tailored to the needs of our community, with humility and kindness.

Our catchment area is unique in Toronto and the most diverse in Canada, with more newcomers, refugees and languages spoken than anywhere else in the city. Poverty and isolation—two of the most critical determining factors of health—affect people in our neighbourhoods disproportionately.

Many people here already face barriers to receiving health care: our aging hospital campus should not be one of them.

Together, we will equip Michael Garron Hospital to meet the needs of our growing city and diverse, often under-served East Toronto neighbourhoods through the transformation of our hospital campus.

Construction is underway for the eight-storey Ken and Marilyn Thomson Patient Care Centre and the renewal of our existing facility. These modern spaces will reflect the excellent care and sense of community that are the hallmarks of our hospital.

An investment in Michael Garron Hospital is an investment in the prosperity of each and every person living in East Toronto. When members of our community are healthy, they are able to contribute to their family, neighbourhood, and Canadian society to their greatest potential.

Proceeds from the Celebration of Food & Wine event will support the hospital's monumental renewal and expansion and ensure the highest level of care for our patients.

Join us and help us create a stronger, healthier East Toronto.

#### FOR MORE INFORMATION PLEASE CONTACT

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