

MICHAEL GARRON HOSPITAL FOUNDATION'S

# GOLF

CLASSIC

PRESENTED BY



## SPONSORSHIP OPPORTUNITIES



SEPTEMBER 27, 2021



the  
heart  
of the  
east



MICHAEL  
GARRON  
HOSPITAL

FOUNDATION





# WE ARE THE HEART OF THE EAST

Michael Garron Hospital was founded during the earliest days of the development of East Toronto. We have a nearly 100-year history of providing health care tailored to the needs of our community with humility and kindness.

In the fight against COVID-19, Michael Garron Hospital emerged as a national leader. We've tailored our response to our community's needs, preventing vulnerable members of our community from becoming infected and providing life-saving care when it is needed.

We serve thousands of people every day, from the city's most marginalized populations, to those from well-established neighbourhoods, to ethnically diverse communities of newcomers to Canada. Many people in our community already face barriers to receiving health care—our aging hospital campus should not be one of them.

We're transforming our campus and ensuring our facilities support excellent and equitable healthcare for all. The healthcare we all deserve.

Together with the hospital, we are raising \$125 million to support this transformation which will see us open our new facility in fall 2022, and we hope you'll join us.





# HELP US BUILD A STRONGER, HEALTHIER EAST TORONTO

Michael Garron Hospital Foundation's signature Golf Classic is celebrating 26 years being amongst the top charity golf tournaments in the province. The generous support of our sponsors enables us to provide outstanding patient care to our East Toronto community.

Proceeds from the Golf Classic will support the hospital's renewal and expansion and ensure the highest level of care for our vibrant and diverse community.



# EVENT DETAILS

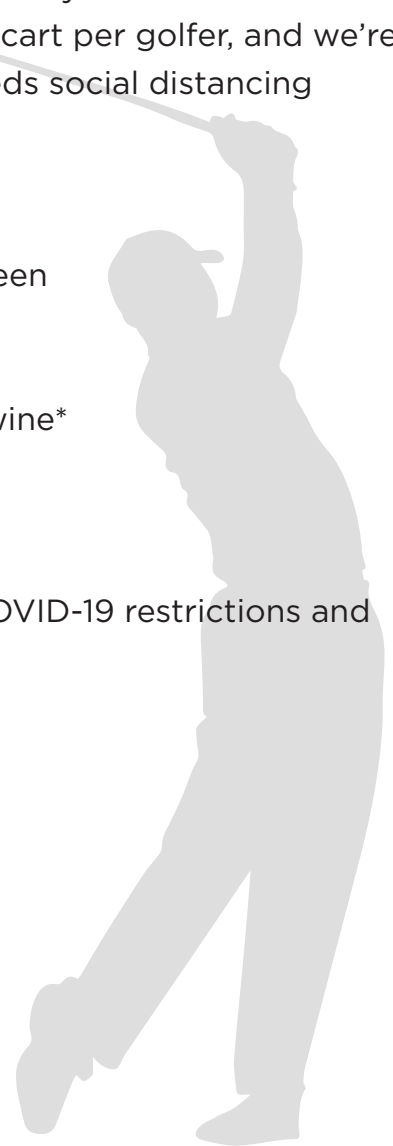
Monday, September 27, 2021  
Scarboro Golf & Country Club  
321 Scarborough Golf Club Rd., Scarborough, ON

Hosted at the prestigious Scarboro Golf & Country Club—with a limited field of golfers to ensure the best and safest experience for our guests—this event offers an outstanding day of golf for a great cause. We're working closely with Scarboro to ensure that the safest protocols are in place, including one cart per golfer, and we're confident we can deliver a tournament that meets or exceeds social distancing requirements.

The Golf Classic includes:

- pre-game warm-up on the driving range and putting green
- delicious al fresco meal
- tasting stations along the elite-ranked course
- take-home gourmet dinner for two complete with fine wine\*
- contests and prizes
- assigned tee times (on a first-come basis)\*

\*Modified format for 2021 is subject to change based on COVID-19 restrictions and protocols.



# SPONSORSHIP BENEFITS

As a sponsor, you'll receive a number of brand benefits, including marketing and client engagement opportunities, as specified at each sponsorship level. You'll also further an important cause: the health and well-being of the community, especially in light of the COVID-19 pandemic.

Benefits	Masters \$25,000	Platinum \$15,000	Green Jacket \$10,000	Eagle \$7,500	Birdie \$5,000
<b>HOSTING</b>					
Golf foursome	2	1	1	1	1
Invitation to exclusive Food and Wine Celebration in July 2022	2	2			
<b>EVENT RECOGNITION</b>					
Title exclusivity	•				
On-site signage with company logo	•	•	•	•	
On-course logo recognition	twice	once	once	once	
Advertisement in program	1 page	1/2 page	1/4 page	1/8 page	
Company logo in evening program	•	•	•	•	•
Company logo on sponsor banner	•	•	•	•	•
<b>PROMOTION &amp; MEDIA</b>					
Opportunity to provide promotional item for guests	•				
Logo on event webpage	•	•	•	•	•
Corporate name inscribed on hospital Donor Wall	•	•	•		
<b>ADDITIONAL BENEFITS</b>					
First right of refusal for 2022 event	•	•	•		
Business receipt for the full amount	•	•	•	•	•

## **\$3,000 Naming Sponsor (1 per property)**

Logo recognition on dedicated property. The following opportunities are available, on a first-come basis: registration, putting green, driving range, and lunch

## **\$2,000 Hole Sponsor (18 available)**

Receive logo recognition at a hole on course

Please contact Brittany Caines for additional opportunities at [brittany.caines@tehn.ca](mailto:brittany.caines@tehn.ca) or 416-892-7517.



# COMMITMENT FORM

## CONTACT INFORMATION

Company name: \_\_\_\_\_  
Contact name: \_\_\_\_\_ Job title: \_\_\_\_\_  
Address: \_\_\_\_\_ Suite no: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP INFORMATION

### Sponsorship Level

- Masters Sponsor (\$25,000) Two foursomes with prominent event recognition
- Platinum Sponsor (\$15,000) One foursome with prominent event recognition
- Green Jacket Sponsor (\$10,000) One foursome with event recognition
- Eagle Sponsor (\$7,500) One foursome with event recognition
- Birdie Sponsor (\$5,000) One foursome with event recognition
- Half Birdie Sponsor (\$2,500) 1/2 foursome with event recognition
- Naming Sponsor (\$3,000) Logo recognition on dedicated property; one available per property (first-come basis)  
\$3,000:  Registration  Driving Range  Putting Green  Lunch Sponsor
- Hole Sponsor (\$2,000) Signage at a hole on course (18 available)

### Details

### Regrets

- I am not able to attend, but would like to make a donation of \$\_\_\_\_\_ towards the Golf Classic in support of Michael Garron Hospital

**As a sponsor, what is important to you? (i.e. logo recognition, use of funds, etc.)**

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**Payment options** - commitment to be paid in full by September 27, 2021

- Please send me an invoice  I will pay via EFT. Please send me bank details
- Cheque enclosed - payable to: Michael Garron Hospital Foundation
- Visa  Mastercard  American Express

Card number: \_\_\_\_\_ Exp date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder name: \_\_\_\_\_ Authorized signature: \_\_\_\_\_

Please return via email to [brittany.caines@tehn.ca](mailto:brittany.caines@tehn.ca).

825 Coxwell Avenue  
Toronto, ON M4C 3E7  
416-469-6003 | [mghf.ca](http://mghf.ca)  
Charitable BN 11925 9448 RR0001







For more information, please contact:

**Brittany Caines**

Special Events Coordinator  
Michael Garron Hospital Foundation  
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[mghf.ca](http://mghf.ca)

Charitable registration no. 11925 9448 RR0001

