

Will Power



To help bring donors, advisors and charities together, Michael Garron Hospital Foundation is participating in <u>Will Power</u>, a new public awareness campaign that launched across Canada in September. To help get the word out, we've placed two ads in the Beach Metro News community paper and promoted Will Power through our social media channels.

Here's what two advisor industry sources wrote about Will Power:

GlobeNewswire: click here

Wealth Professional magazine: click here

What's Happening in the Foundation



Michael Garron Hospital Foundation hosted a special Behind-the-Scenes presentation in October about the surgery program. You can watch it here.



Michael Garron Hospital Foundation and Toronto Hustle are partnering again to Ride for Mind.

Sign up as an individual or team up with your friends, family and colleagues to ride from home and complete all or part of the Ride for Mind 24-hour event. Funds raised will support people in East Toronto with the mental health programs, resources and facilities they need to thrive.

What's Happening in the Hospital



<u>Click here</u> to find out about Michael Garron Hospital's work with East Toronto schools.

Click here to watch a walk through video of our new Cardiac Centre.

Join the Movement Dedicated to Giving Back



On November 30, join us in celebrating #GivingTuesday. It's a time for us to join together as a community and support the causes near and dear to our hearts. We hope your social media feeds are full of ways your friends and neighbours are giving and volunteering. And we hope you're inspired to do what you can to make a difference on this special day. Click here to learn more.

Tips & Resources

The Canadian Association of Gift Planners recently posted their written submission to the Department of Finance "Consultation: Boosting Charitable Spending in our Communities." You can read it here.



One upcoming webinar presented by CAGP to highlight:

January 26, 2022 – Staying Out of Trouble: Keeping estate and life insurance gifts on the right side of the tracks. **Presented by:** Margaret Mason, Norton Rose Fulbright LLP & Kevin Wark, LL.B, CLU, TEP, Conference for Advanced Life Underwriting (CALU).

Click here to register.



Name that Charity – quick read and practical tips for raising the topic of philanthropy as part of estate planning conversations with clients.

Sign up <u>here</u> to receive a daily email with relevant stories about estate planning, estate case law, and elder care.