



Michael Garron Hospital Foundation Professional Advisor Newsletter

November 2022

"Story, as it turns out, was crucial to our evolution -- more so than opposable thumbs. Opposable thumbs let us hang on; story told us what to hang on to."

- Lisa Cron, Wired for Story

We just published a legacy storybook. It isn't just another marketing piece. It tells the story of our east-end community coming together to create the hospital. It tells Pat's, Susan's and Gary's stories. It is the story of Michael Garron Hospital's continual evolution.

If you would like a copy for yourself, or if you have a client you think would be interested in reading it, please sign up [here](#).

Wishing you all well as we quickly close off 2022 and look forward to a new year.

-Yolanda Bronstein

Highlights from the Advisor Breakfast



Our panelists shared very personal accounts of how they talk about philanthropy with family and clients. The presenters agreed that planning requires a life-long view to creating a plan and revisiting it a regular intervals.

A couple of tips include:

- Being prepared before meeting with clients, and how a comprehensive questionnaire can be a helpful tool
- Putting clients at ease and sharing art, personal photos etc. to prompt more intimate conversations

For a full list of highlights/tips, read more [here](#).



With support from the Joseph H. Harris family, legacy donors and the Planned Giving Committee of the Foundation, our legacy community has been renamed the [Joseph H. Harris Legacy Circle](#) to reflect our spirit of inclusiveness and openness.

A plaque recognizing our members can be found on the second floor of the Ken and Marilyn Thomson Centre when it opens in January 2023. While many of our members are listed on the plaque and others wish to remain anonymous, we thank everyone who has shared with us that they have a future gift in their plans.

What's happening in the Foundation and at Michael Garron Hospital



- Watch and share [a new video](#) from Michael Garron Hospital Foundation. Our heartfelt gratitude to the generous donors who have helped us fund the latest equipment, innovative programs, community-based research, training and education, and our dramatic redevelopment.
 - The Ken and Marilyn Thomson Patient Care Centre opens January 2023. [Here's what you'll find in our new facility.](#)
-

Get ready to laugh



Laughter is the Best Medicine, presented by BMO Financial Group, returns May 13, 2023 to Beanfield Centre, Exhibition Place. Since 2012, we've brought you legendary entertainers like Jerry Seinfeld, Steve Martin, Chris Rock, Michelle Wolf, and Howie Mandel, alongside host Will Arnett, tickling everyone's funny bones and raising funds in support of a healthier East Toronto. Sponsorship opportunities are available as well as the opportunity to send one of the hospital's hardworking frontline staff to the gala (full tax receipt). [Click here](#) to learn more.

Tips and resources



For the second year in a row, we are participating in the national Will Power movement, a campaign to elevate awareness and interest in including gifts to charities in a will. Advisors are key partners in the campaign. To find out more visit WillPower.ca

Stay in the loop

For the latest developments and to learn about the impact of donations, sign up for our bi-monthly Heart of the East e-newsletter. Sign up [here](#).



Yolanda Bronstein
Planned Giving Officer
825 Coxwell Avenue, A-128
Toronto, ON M4C 3E7
416-469-6580 x2161
yolanda.bronstein@tehn.ca