

## Michael Garron Hospital Foundation Professional Advisor Newsletter May 2023



We hope you'll join us for the annual Professional Advisor Breakfast, 8 to 9:30 a.m. on Wednesday, May 31. Held in our new Ken and Marilyn Thomson Patient Care Centre, it's an opportunity to network and learn how Michael Garron Hospital is transforming care for our community. Dr.

Carmine Simone, Vice President, Medical Affairs, will be our special guest speaker.

<u>Have you registered yet?</u> Be sure to do so by May 24 so we can save you a seat.

-Yolanda Bronstein





The bright, modern Ken and Marilyn Thomson Patient Care Centre offers new opportunities to celebrate donors whose bequests support the care our hospital provides. We'll be honouring more than a dozen estate donors on plaques in the Thomson Centre spaces, with more to follow in our legacy buildings once renovations are complete. We respect that your clients may not wish to disclose their bequest plans with us, however you can be confident that their estate gifts will be appropriately celebrated when that time comes. Your clients who let us know about their planned bequests will be invited to join our Joseph H. Harris Legacy Circle. There are 116 Legacy Circle members (including both public and anonymous members) honoured on a plaque overlooking our Thomson Centre lobby. We're always delighted to add more names to the list.

# A change in leadership for our Planned Giving Committee



We're pleased to welcome <u>Scott Rands as the new Chair of our Planned Giving Committee</u> starting in June 2023. Scott brings his professional expertise and community connections to help us foster planned gifts in support of Michael Garron Hospital. The committee was previously chaired by Michael McGhee, who completes his term as a board member at the end of June. We're grateful for Michael's dedicated leadership in the role.

What's happening at Michael Garron Hospital Foundation



- Watch our new video to see what happened when some of our healthcare heroes were invited to "a very serious interview on a very serious topic." Hear directly from our patients, our donors and team members about why Michael Garron Hospital has a special place in their hearts.
- Read our report to donors to see the impact of our successful Heart of the East Campaign. Following the 2018 groundbreaking for our Ken and Marilyn Thomson Patient Care Centre, tens of thousands of community members heeded our calls for support. Their generosity surpassed our \$100 million goal, contributing a tremendous \$126 million to turn our bold vision into reality. By exceeding our forecasted contribution toward redevelopment costs, our donors made it possible for the hospital to direct more of its limited financial resources to patient care.

### **Upcoming Events**



This summer brings two opportunities for you to promote your business and support our hospital:

- Michael Garron Hospital Foundation Golf Classic Monday, June 12
  - Held at the Scarboro Golf & Country Club, this is one of Toronto's preeminent charity tournaments. Foursome sponsorships for \$7,500 and up are available. Find more <u>details here.</u>
- Celebration of Food & Wine Monday, July 10

In the Toronto Hunt's lakeside garden setting, guests will enjoy wine, food and entertainment celebrating the "Sabores de Portugal" theme. Sponsorships start at \$2,500. Find more <u>details here.</u>

### Tips and resources



## New data on Canadians' interest in charitable bequests and planned giving

Canadians are interested in charitable giving but need a better

understanding of available options, a recent Will Power survey finds.

The survey reveals that while 46% of Canadians regularly support a cause or charity, 69% haven't considered how to continue that support after their death. The survey also says that 12% of Canadians aged 18 to 37 have named a charity as a beneficiary of their registered funds, compared to 3% of the Boomer generation (aged 55-75). Similarly, 12% of Canadians aged 18 to 37 have left a charitable donation in their Will, versus 6% of Boomers.

<u>Will Power</u> is a national public awareness campaign spearheaded by the CAGP Foundation in partnership with the Canadian Association of Gift Planners. We were proud to be among Will Power's founding partners and we look forward to sharing more highlights of its work.

### Receive our legacy storybook

Read our legacy storybook to discover how people in our community make a difference at Michael Garron Hospital. <u>Sign up here</u> to receive a copy for yourself or a client.

#### Be first to know the latest

Subscribe to our e-newsletter for great news on our shared progress as we work together towards a stronger and healthier community. Sign up here.





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