

GOLF
CLASSIC



June 10, 2024
SPONSORSHIP OPPORTUNITIES

An aerial photograph of the Michael Garron Hospital, a large, modern multi-story building with a grey facade and numerous windows. The building features a prominent blue 'H' logo on its side. In the foreground, there is a green lawn and a paved area. The background shows a dense urban landscape with many other buildings and a clear sky.

About Michael Garron Hospital

At Michael Garron Hospital, we care for people during the most significant moments in their lives: from welcoming a baby to caring for a loved one facing end-of-life, and everything in between. We serve 400,000 people in East Toronto as well as others who seek our skill and expertise. Importantly, we treat everyone who comes through our doors like a neighbour, just as we have for nearly 100 years.

Our vision is for great care inspired by community. We serve people in one of the most diverse regions of Canada. More than fifty languages are spoken in our halls. Most of our patients come from low income households. And, our community has higher proportions of seniors and children compared to city averages.

What sets us apart



Members of the MGH Division of Urology are leaders in delivering personalized care and training to the next generation of specialists. Our team is at the forefront of robotic-assisted surgery in Ontario.



As a Thoracic Surgery Level I Centre of Excellence in Ontario, MGH delivers the highest level of thoracic surgical care in the province collaborating with Sunnybrook, North York General Hospital and Royal Victoria Hospital in Barrie. MGH's thoracic surgeons work with a highly specialized multi-disciplinary team to provide round-the-clock on-call treatment to patients and families.



MGH has partnered with Sunnybrook Health to launch the Toronto Regional Arthroplasty Collaborative (TRAC) to help reduce wait times for hip and knee joint replacement surgery in Ontario. This collaboration is a creative and evidence based solution that is expected to reduce the current hip and knee backlog by 25 per cent in the Toronto Region by March 31, 2024.



Our Stavro Emergency Department is one of the busiest in the City of Toronto, serving more than 80,000 people per year, with one fifth of patients being children. We have partnered with SickKids for more than a decade to provide East Toronto children with the best and most current paediatric practices in emergency care closer to home.



The mental health of the East Toronto community is a top priority for the hospital. Our skilled interdisciplinary teams work with children, adolescents, teens and adults to support treatment goals through inpatient, outpatient, emergency and community outreach services.

About the event

The Michael Garron Hospital Foundation Golf Classic has been one of Ontario's top charity golf tournaments for more than 28 years, raising over \$3.9 million to date. Hosted in June at the prestigious Scarboro Golf & Country Club, the Golf Classic offers an outstanding day of golf in support of the health and well-being of our East Toronto community.

With a limited field of golfers, guests enjoy the very best that a day on the greens has to offer, including a delicious al fresco lunch, tasting and activity stations along the elite-ranked course and a cocktail reception on the verandah. All food and beverages are included with your sponsorship. The event culminates with a dinner, silent auction and prizes.

Event schedule

10:30 a.m.	Driving range and putting green open
11 a.m.	Lunch
12 noon	Shotgun start
5:30 p.m.	Cocktail reception and dinner
8 p.m.	Event ends



Sponsorship benefits

As a sponsor, you'll receive a number of brand benefits, including marketing and client engagement opportunities as specified.



Birdie \$5,000

Hosting

- 1 golf foursome

Event recognition

- On-site signage with company logo, including sponsor banner

Promotion & media

- Logo on event webpage



Eagle \$7,500

Hosting

- 1 golf foursome

Event recognition

- On-site signage with company logo, including sponsor banner and once on-course

Promotion & media

- Logo on event webpage



Green Jacket \$10,000

Hosting

- 1 golf foursome

Event recognition

- On-site signage with company logo, including sponsor banner and once on-course

Promotion & media

- Logo on event webpage
- Corporate name inscribed on donor wall, commensurate with cumulative commitments

Additional benefits

- First right of refusal for next golf tournament



Platinum \$15,000

Hosting

- 1 golf foursome

Event recognition

- On-site signage with company logo, including sponsor banner and twice on-course

Promotion & media

- Logo on event webpage
- Corporate name inscribed on donor wall, commensurate with cumulative commitments

Additional benefits

- First right of refusal for next golf tournament



Masters \$25,000

Hosting

- 2 golf foursomes

Event recognition

- Prominent on-site signage with company logo, including sponsor banner and twice on-course

Promotion & media

- Logo on event webpage
- Corporate name inscribed on donor wall, commensurate with cumulative commitments
- Social media mention

Additional benefits

- First right of refusal for next golf tournament

Naming Sponsor \$3,000: The following opportunities receive logo recognition on a dedicated property, and are available on a first-come basis: registration, putting green, driving range and lunch.

Hole Sponsor \$2,000: Hole sponsors receive logo recognition at one hole on the course.

For more information, please contact:

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Charitable registration
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